ÇAĞ UNIVERSITY

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United Nations Institute for Training and Research

EUROPEAN UNIVERSITY OF TECHNOLOGY

BLENDED INTENSIVE PROGRAM (BIP)

DIGITAL HUMANITIES AND GLOBAL CITIZENSHIP

12–16 APRIL 2027

IN-PERSON AT ÇAĞ UNIVERSITY, TÜRKİYE





ÇAĞ UNIVERSITY

MERSİN, TÜRKİYE

Çağ University is a leading institution promoting international collaboration, interdisciplinary learning, and innovation. Located in the Mediterranean region of Türkiye, the university hosts a diverse academic community and actively participates in Erasmus+ mobility, joint research initiatives, and global knowledge exchange.

For more information:
www.cag.edu.tr/en

DIGITAL HUMANITIES AND GLOBAL CITIZENSHIP

EXPLORING HUMANITY IN THE DIGITAL AGE

This programme explores how digitalisation is reshaping culture, society, and knowledge through an interdisciplinary and international lens. It highlights the connections between the humanities and digital technologies, encouraging participants to critically and creatively engage with the digital transformation of our world.



BY THE END OF THE PROGRAMME, PARTICIPANTS WILL BE ABLE TO:

- **Analyse** how **digital technologies** (such as Metaverse, Artificial Intelligence, Data Analytics, and Blockchain) influence cultural production, communication, and research in the humanities.
- **Evaluate** the **opportunities and challenges** that digital transformation presents for humanistic inquiry, creativity, and ethics.
- **Collaborate effectively** in multicultural and interdisciplinary teams to design **innovative digital projects** addressing contemporary cultural and societal issues.
- Develop advanced **communication, critical thinking**, and **problem-solving** skills for working in international and digitally mediated contexts.

EXPECTED OUTPUT AND ADDED VALUE

Participants will develop a **Digital Humanities Project Proposal** — a creative and research-based concept that applies digital tools or methods to explore a cultural, social, or ethical issue. This collaborative project will demonstrate how digital innovation can **enhance understanding, accessibility, or engagement** within the humanities.

Through this process, participants will gain **hands-on experience** in **interdisciplinary teamwork, project design**, and **digital storytelling**—skills that are increasingly valuable in academic, cultural, and professional contexts.

ADDED VALUE

Enhancement of **transversal skills**, including intercultural teamwork, critical and creative thinking, and digital literacy for humanities research and innovation.

Development of **international academic and professional networks**, encouraging future collaboration across disciplines and institutions.

Promotion of **Erasmus+ mobility and joint research opportunities**, supporting continued engagement in European digital humanities initiatives.

PROGRAMME SCHEDULE & TEACHING AND LEARNING METHODS

PROGRAM PHASE	DAY	TOPIC / ACTIVITY
ON-SITE WEEK (Design Thinking Workshop & Pitching Skills)	Day 1	Introduction to Digital Transformation + Ice-breaking Activity
	Day 2	Global Citizenship and UN SDGs
	Day 3	VR Experience
	Day 4	Excursion
	Day 5	Excursion
ONLINE WEEKS (Virtual Component I)	Day 1	Digital Literacy and Metaliteracy
	Day 2	Underwater Experience in Virtual Worlds
	Day 3	Virtual Ability Island Visit
	Day 4	Group Project Work
	Day 5	Presentation Assignment Delivery
FINAL WEEK	—	Group Project Presentations & Evaluation

TEACHING AND LEARNING METHODS

- Interactive Lectures
- Group Project Work
- Case Study Analysis
- Role Play / Simulation
- Company Visits
- Peer Assessment
- Active Participation
- Experiential Learning

COMPLETE THE PROGRAM,

EARN A PRESTIGIOUS BADGE!

Students who successfully complete the program will be awarded the **Global Citizenship Badge.**



PROGRAMME STRUCTURE

Study Course	Blended Intensive Program (BIP) on Digital Humanities & Global Citizenship	**Language of Instruction**	English
Academic Level	Bachelor / Master / PhD students	**Participants**	Minimum 10 / Maximum 25 students
Programme Duration	3 weeks	**ECTS Credits**	3 ECTS
Programme Timeline	1 **Week 1** — Physical mobility at Çağ University (Mersin, Türkiye) 2 **Week 2** — Online component 3 **Week 3** — Virtual follow-up	**Evaluation**	Group project + reflective assignment
		Assessment	• Group Project – **50%** • Reflective Report – **30%** • Participation and Engagement – **20%**

ABOUT THE PROGRAM | An innovative Blended Intensive Program combining physical mobility, online learning, and virtual collaboration to explore Digital Humanities and Global Citizenship.

Language of Instruction: English

Coordinating Institution:

Çağ University, Faculty of Economics and Administrative Sciences

Partner Institutions:

United Nations Institute for Training and Research

TECHNICAL UNIVERSITY OF CLUJ-NAPOCA ROMANIA

DHBW Duale Hochschule Baden-Württemberg

EUROPEAN UNIVERSITY OF TECHNOLOGY

ELARA

UNIVERSITÁ DEGLI STUDI DI TERAMO

TECHNICAL UNIVERSITY SOFIA

DUBLIN TECHNOLOGICAL UNIVERSITY DUBLIN

Palacký University Olomouc

HOCHSCHULE KEHL UNIVERSITY OF APPLIED SCIENCES

THOMAS MORE UNIVERSITY OF APPLIED SCIENCES

PREVIOUS BIP 2025

Sustainability and Digital Literacy

The 2025 Blended Intensive Programme (BIP) combined face-to-face mobility with virtual learning. During the on-site programme, participants first explored Cappadocia through a virtual experience before visiting the region in person to discover its unique natural and cultural heritage. Alongside these activities, they participated in interdisciplinary workshops focusing on sustainability and digital literacy.

Before the online phase, students created their own avatars, which they later used to continue the programme in Virtual Worlds after returning to their home countries. Through these avatars, they attended online classes, collaborated with international peers, and experienced immersive digital learning.

🎥 Explore the BIP 2025 Experience

Click the video titles to watch

Blended Mobility in Action : A Truly Hybrid Learning Experience!

Storytelling of Cappadocia in the Metaverse

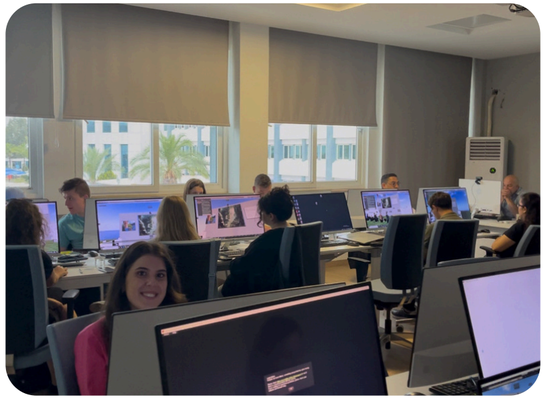
360° Clay Crafting in Cappadocia | Traditional Pottery Experience

Explore Cappadocia in 360° VR

















EXPLORE.
EXPERIENCE.
EMPOWER.

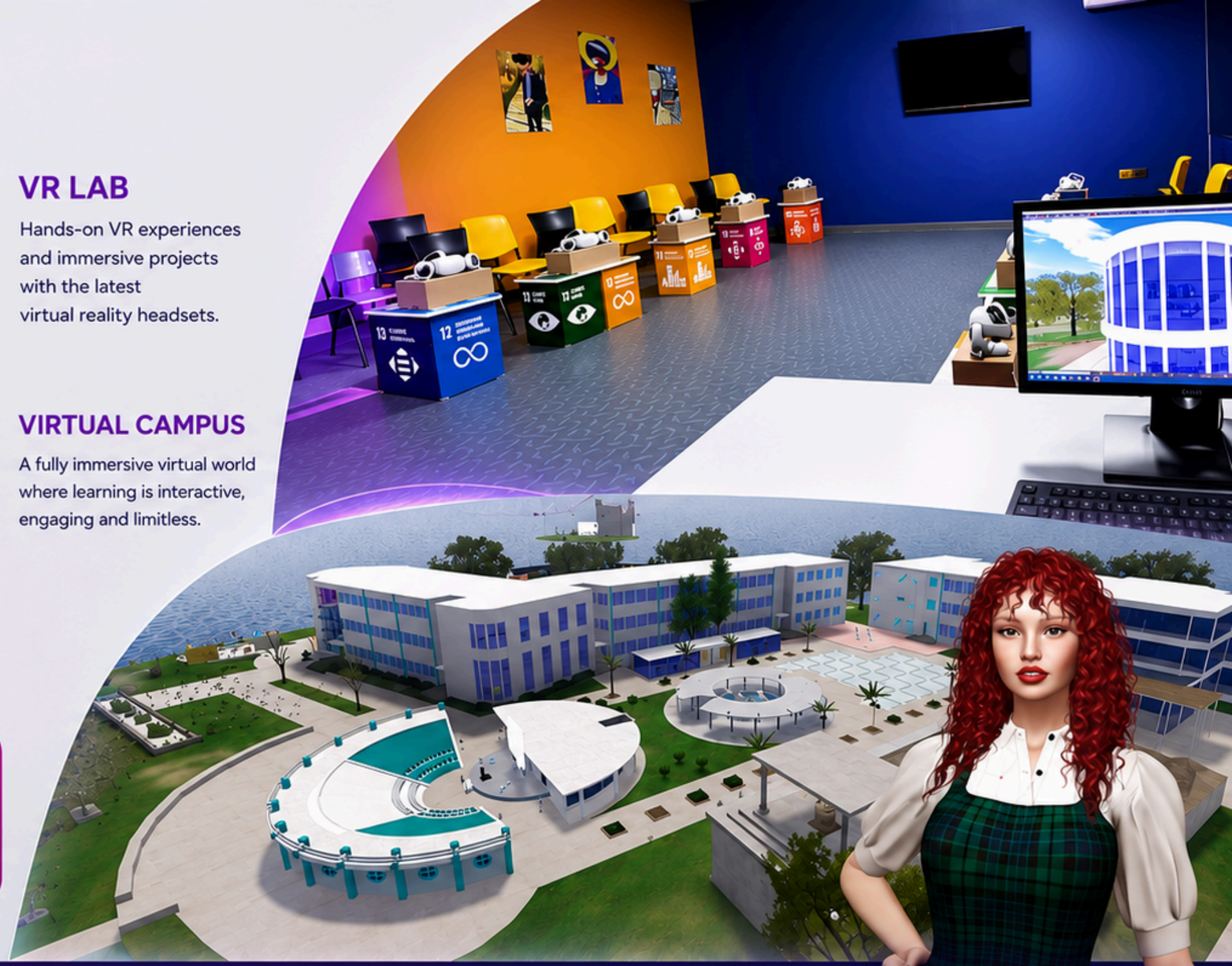
At Çağ University VR LAB, we combine cutting-edge VR technology with innovative education to shape the leaders of tomorrow.

VR LAB

Hands-on VR experiences and immersive projects with the latest virtual reality headsets.

VIRTUAL CAMPUS

A fully immersive virtual world where learning is interactive, engaging and limitless.



COURSES IN THE VIRTUAL CAMPUS

- VIRTUAL WORLDS
- AI TRIPS TRICKS & TRACKS
- MARKETING & SUSTAINABILITY
- META-ENTREPRENEURSHIP

DISCOVER OUR VIRTUAL WORLD

https://www.vrlab.cag.edu.tr/

SCAN TO VISIT OUR WEBSITE!

INTERACT WITH AVATARS

Learn and collaborate in a dynamic virtual environment.

IMMERSIVE LEARNING

Experience real-world applications in virtual settings.

INNOVATIVE EDUCATION

Where technology meets creativity and knowledge has no boundaries.

CALL FOR PAPERS

SFAIS 2027

Human-Centered Transformation in an Age of AI, Uncertainty and Global Resilience



Türkiye, Çağ University

FOUR CORE THEMES

AI-ENHANCED EDUCATION
Future skills, digital learning, and human-AI collaboration in education.

RESILIENT FINANCE
Sustainable finance, fintech innovation, and economic resilience in uncertain times.

CLIMATE & SUSTAINABILITY
Climate economics, green transitions, and sustainable development for a better world.

HUMAN-CENTERED SOCIETY
Social justice, inclusive growth, and well-being in the age of transformation.

IMPORTANT DATES

Call for Papers Opens	Abstract Submission Deadline	Notification of Acceptance	Full Paper Submission Deadline	Conference Dates
20.07.2026	18.12.2026	15.01.2027	26.03.2027	13–14 April 2027

HYBRID PARTICIPATION

ONLINE PARTICIPATION
Join virtually.

IN-PERSON ATTENDANCE
Engage on campus.

HYBRID RESEARCH SESSION

Share your research, exchange ideas and collaborate across disciplines.

JOIN SCHOLARS, PRACTITIONERS AND POLICYMAKERS

Shaping a resilient and sustainable future.

PUBLISHING PARTNERS

Routledge
Taylor & Francis Group

Studies in Social Justice

Selected papers will be considered for publication in Routledge and Studies in Social Justice.

CONFERENCE FORMAT

- KEYNOTES
- PARALLEL SESSIONS
- PANEL DISCUSSIONS
- NETWORKING

MORE INFORMATION

Visit our website for details and submission guidelines.